



Virtual Events Capabilities Deck



Objectives & Goals

This deck covers potential platform looks and technical/functional options to execute a virtual event. Each of these solutions is customizable specific to your event's needs. These options can be curated and combined in any layout to better serve your attendees and bring your event to life.

Some features you'll see include:

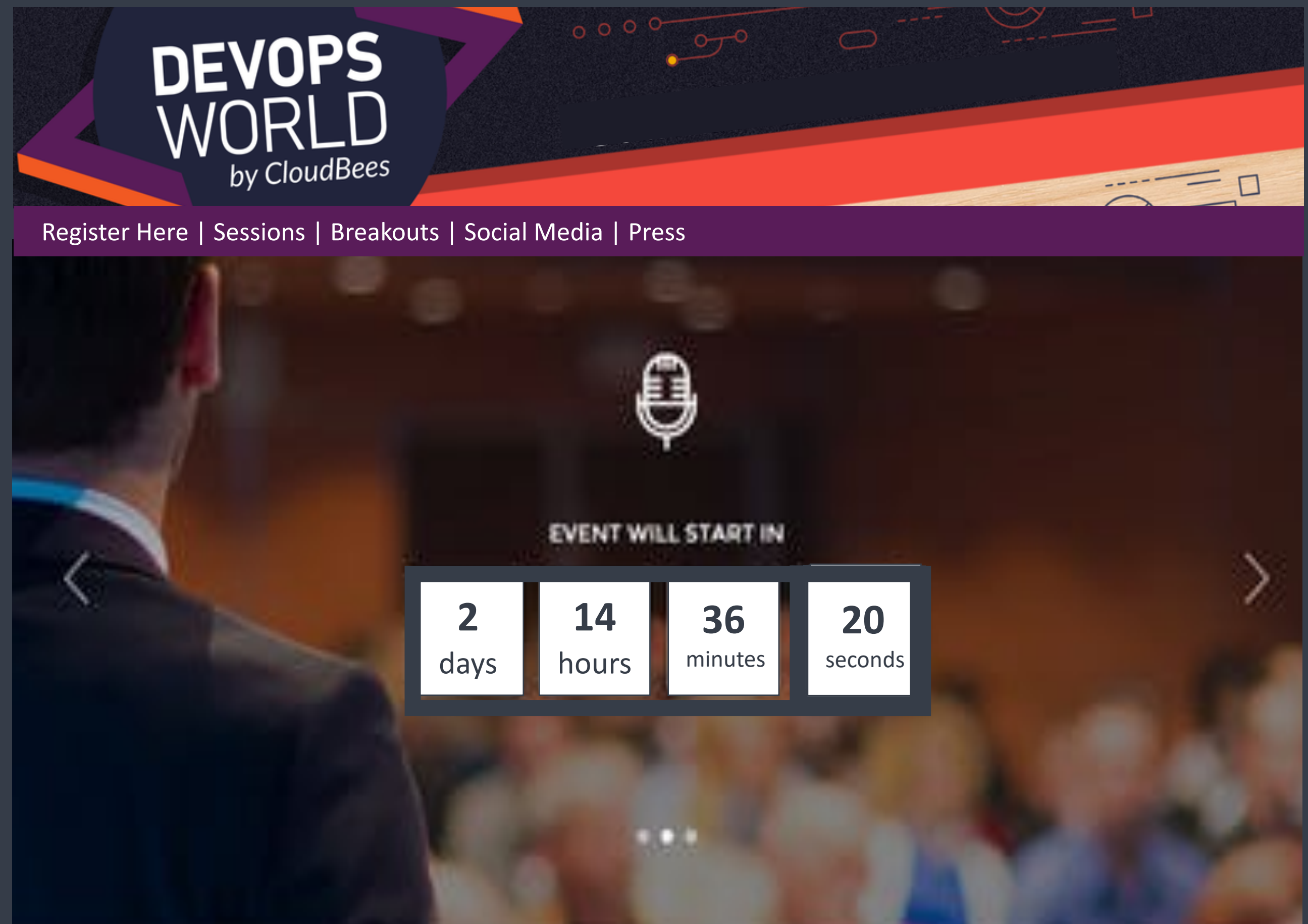
- **Landing Page**
- **Registration**
- **Interactive Lobby**
- **General Session Room**
- **Live or Recorded Sessions**
- **Break Out Sessions**
- **Virtual Exhibit Hall**
- **Virtual Exhibitor Booth**
- **Exclusive Entertainment Events**
- **Networking Events**
- **Virtual Happy Hours**
- **Gamification**
- **Content Creation**
- **Speaker Training**



Landing Page

Build Anticipation

- Can host a countdown timer
- We can custom build banners announcing various event features
- We can host preview videos shot prior to the event to ramp up anticipation and showcase some of the fun activities

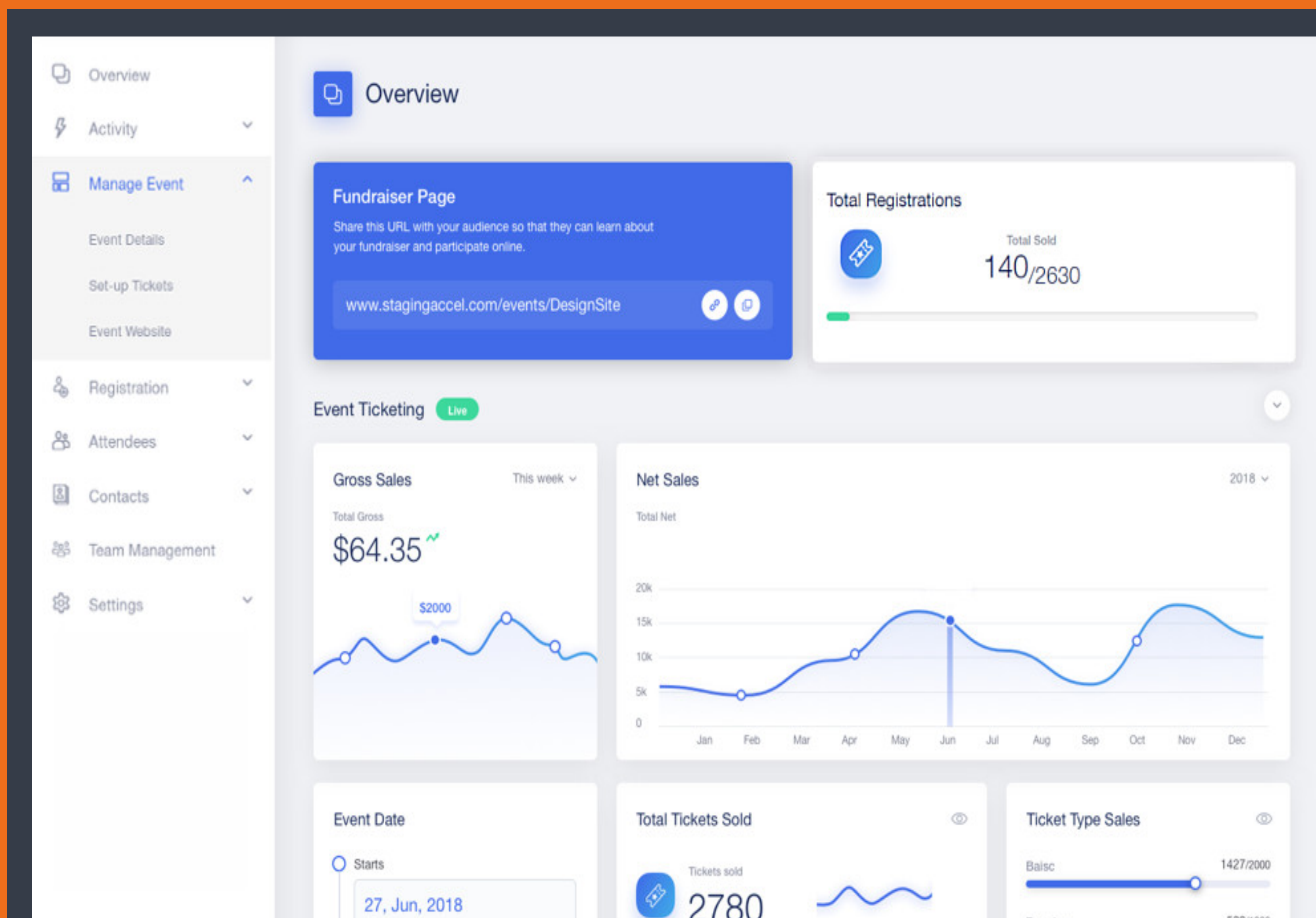




Registration

Easy and Trackable

- Can accommodate free registration or ticketed and charged events
- Detailed analytics available across all registrants
- Attendees can customize and build their own agenda tracks.
- Optional integrated registration site or external 3rd party function
- No cap on number of attendees





Interactive Lobby

Engaging and Exciting Layouts

- Attendees land here upon entry
- Facebook style feed
- Easy to navigate menu on left hand side of screen
- Tiered sponsor listings
- Event agenda
- Live event feed on right lets users start communicating
- Gamification leaderboard function
- Fully brandable

The screenshot displays the 'Virtual Event Hub 2020' interface. On the left, a blue navigation menu lists options: Lobby, Stage, Sessions, Networking, Expo, People, My Talks, My Booth, and Logout. The main content area is titled 'Virtual Event Hub 2020' and includes a 'Welcome there' message, a news feed with posts from developers at Google, and a 'Leaderboard' for 'Elston Gullon' showing participants like Kay Totleben (234 points, rank 2) and Erika Mateo (207 points, rank 3). The right sidebar features a 'This session is sponsored by twitter' banner, a chat area, and a list of online members with their profiles and posts.



General Session Room

- Single or multiple speakers
- Speaker ready room for testing and cueing prior to going live
- Full production crew for rehearsals and run of show to switch video, manage audio and streaming quality
- Graphic and content creation, management, and moderation
- Remote teleprompting
- Onscreen live polling, Q&A, and chat
- Closed captioning



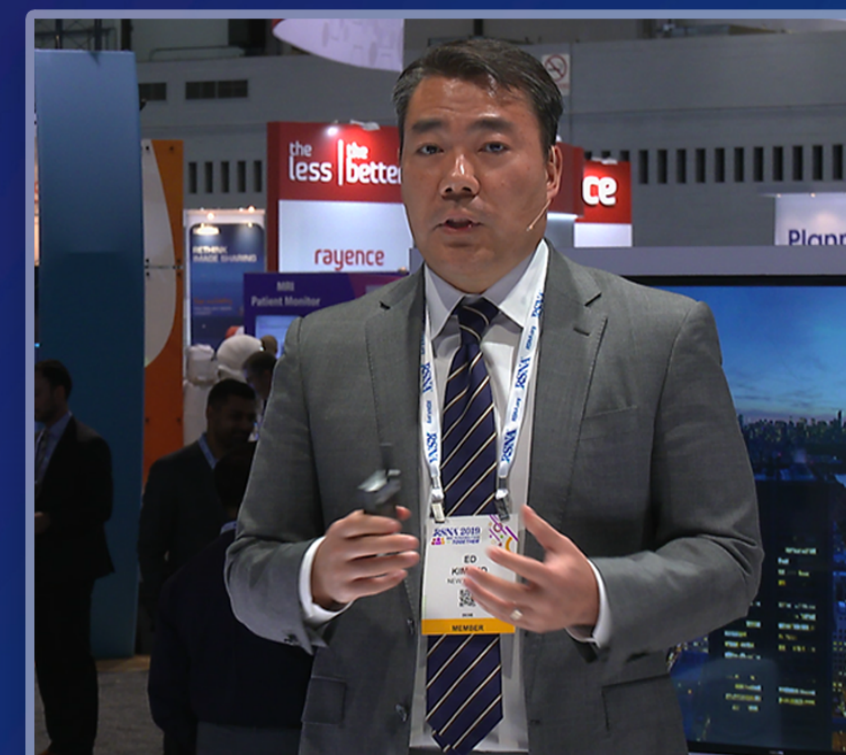
Mike V. Noppe, MD, PhD
Professor of Radiology
The State University Medical Center



Steve Smith, MD, FSAR
Professor of Radiology
University of Someplace

 **LIVE@ New Technology Symposium**

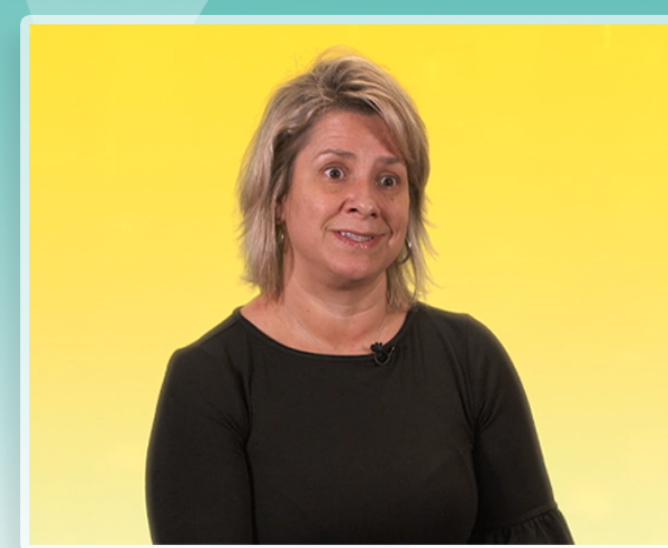
Live!
Now presenting





Live or Pre-recorded Video Segments

- Original content creation or existing content editing services available
- All content available VOD after broadcast
- Taggable with subject matter areas of interest
- Options for comment chat window
- Full film production crews available for pre-show filming or live capture from CDC health code compliant studios
- Option for fully branded experience
- Ability to stream to multiple platforms

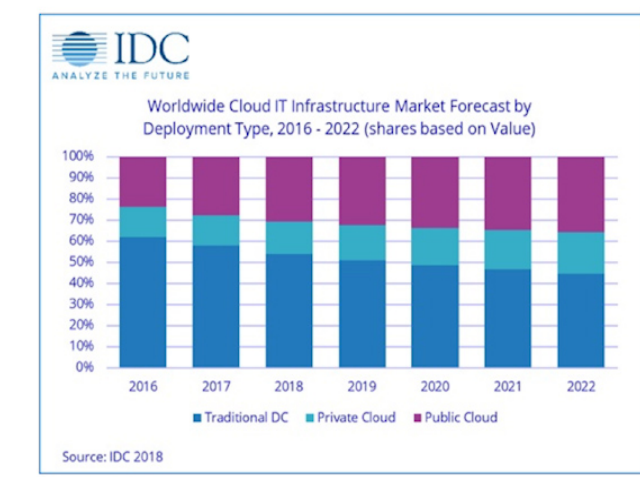


ANNUAL MEETING + EXPO

Transform or be disrupted

CIOs are shifting priorities to embrace the digital business

- 51%** Executives reporting a high level of risk to their organization (in terms of market share and revenue) over the next five years from technology-driven **disruption by startups** or innovations by incumbent companies.²
- 47%** CEOs are being challenged by the board of directors to **make progress** in digital business¹
- 74%** Tech Chief Financial Officers (CFOs) who say **cloud computing** will have the most measurable impact on their business.



VEEAM VELOCITY 2019



Breakouts

- Small public or private group meetings targeted to subject matter
- Scheduled breakout sessions aligning to programming tracks
- Sessions can be free of charge or premium ticketed events

- Attendees can chat in meeting & set up future meetings with individuals
- Trade Vcards and connect post event
- Monitored with a CB ambassador or private
- Downloadable materials for takeaway available

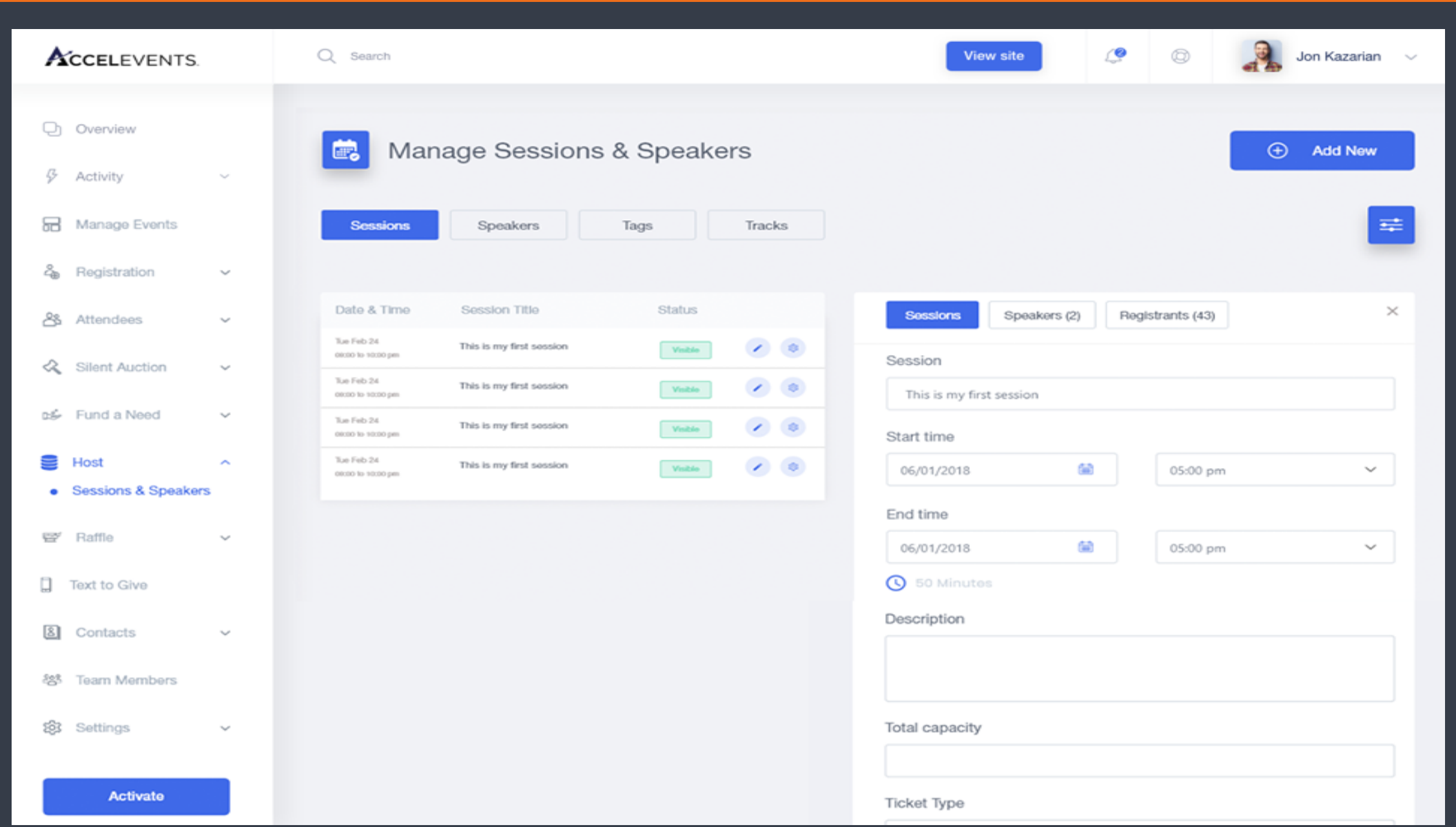
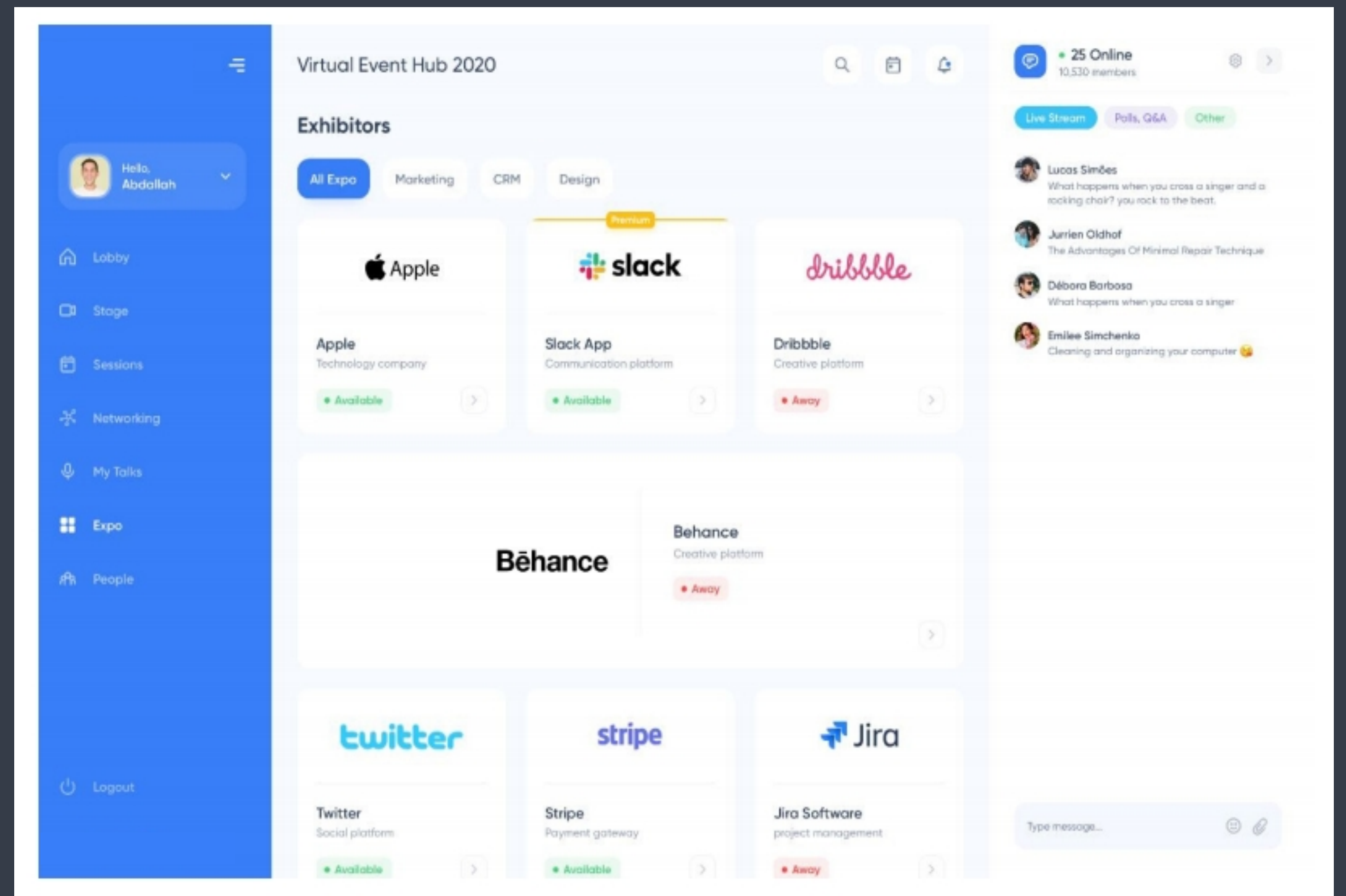




Exhibit Hall

A Practical Approach to the Expo Floor

- Tile based organization for easy navigation
- Sponsorship tiers can affect size and placement
- Sortable by name, offering, or key word
- Available or Away designations





Exhibitor Booth

A Practical Approach to the Virtual Booths

- Pre-recorded welcome or product video on booth landing page
- Live in-booth interactive sessions
- Live public or private conversations with vendor reps
- Options to schedule private “meeting rooms” for exclusive chats
- Downloadable content & in booth offers for attendees
- Lead capture options

Virtual Event Hub 2020

Apple Technology company

Live Video Company Details Offer Products

Did you like the session? [Request a Meeting](#)

Documents & Links

- Company-intro.pptx
- Value-proposition.pdf
- www.apple.com

Company Representatives

- Henk Fortuin Moderator at Apple
- Uruewa Himona Moderator at Apple

This session is sponsored by **twitter**

25 Online (10,530 members)

- Lucas Simões: What happens when you cross a singer and rocking chair? you rock to the beat.
- Corabelle Durad: Website Hosting Reviews Free The Best Resource For
- Tan Wuhan: Video Games Playing With Imagination
- Ahmad Nazeri: Headset No Longer Wired For Sound
- Hector Mariano: How Do I Know If I'm Getting Any Of This Low Of Attention Stuff
- Francisco Maia: It's Classified How To Utilize Free Classified Ad Sites To Boost Business

Type message...



Exclusive Entertainment Events

Exclusive Access to Hot Acts

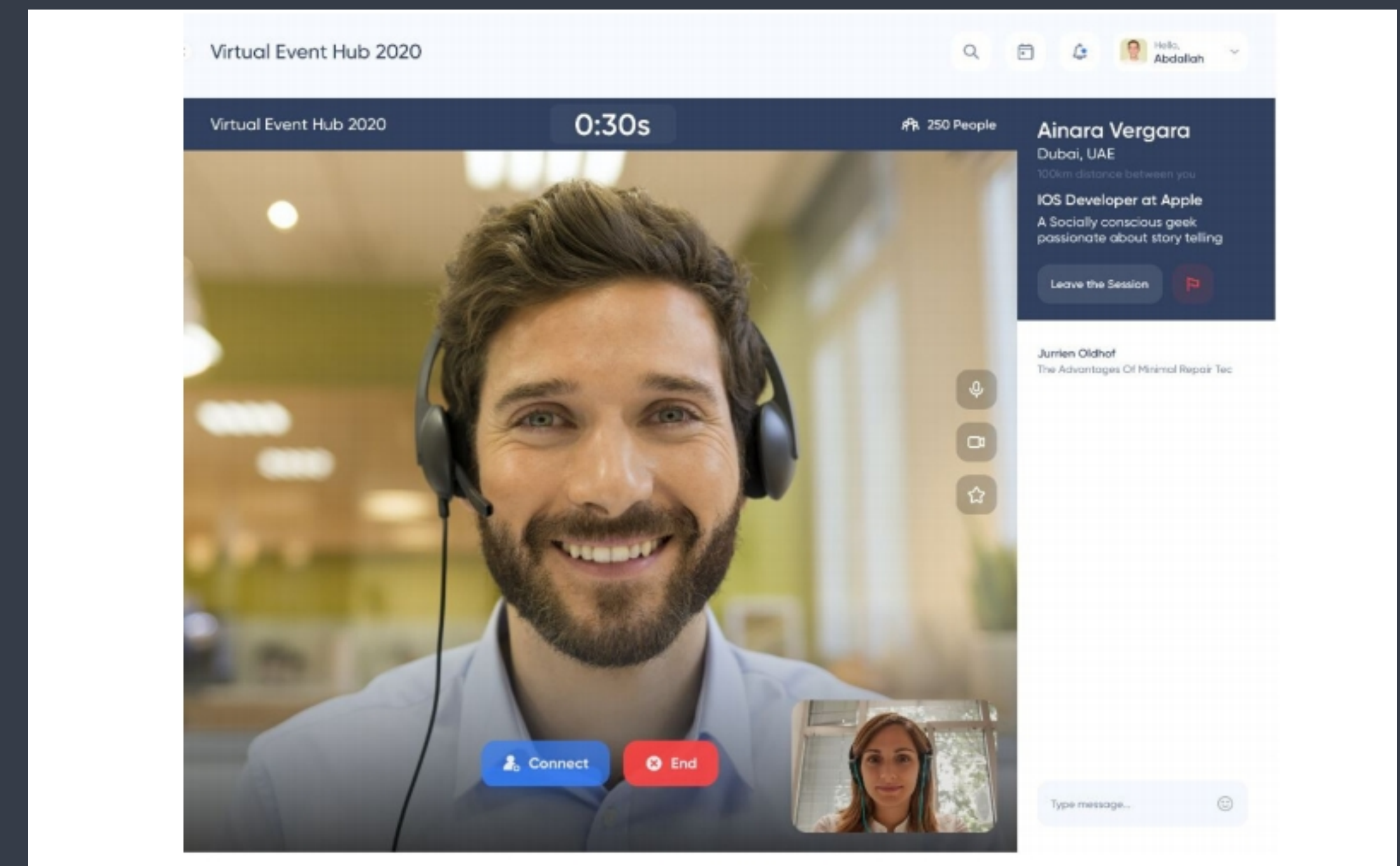
- Many top tier musicians and talent are booking virtual performances
- Attendees can watch the shows and interact with each other in a virtual arena
- Exclusive branded giveaways or downloadable tracks offer premium upgrade
- A variety of acts available: musicians, magicians, cirque performers, dance troupes, etc.





Networking Events

- Pecha Kucha-style lightning rounds of fun content and social interaction
- Common subject matter gives attendees subjects to talk about
- Speed networking options for quick contact growth
- Exchange Vcards





Virtual Happy Hours

Daily Celebrations of Community

- Can be organized around social or professional groups.
- Opportunity for social interaction and targeted discussions
- Can be recreational or for business networking
- Emcees and entertainment provided





Gamification

Educate and Motivate

- Variety of gamified content drivers designed to build on competitive spirit
- Greatly ups the engagement and retention of information
- Variety of recognizable, easy-to-play formats:
 - Trivia
 - Puzzles
 - Raffles
 - Virtual scavenger hunts





Content Creation and Speaker Training

Build the Skills of Engagement

- Custom speaker training programs designed and built around each speaker's strengths
- Scripting, content creation and shaping to streamline and focus messaging
- Optional media creation and programming to accompany speaker training program





Our Promise

We are your production and creative partners for this event. We are your one stop shop for all concerns, questions, and issues.

Working with FoxDog Consultants means you have fewer plates to spin, balls to juggle, and fires to put out.

We're here to make sure your next virtual event is a huge success and leaves your attendees happy they came and eager to join the next event.



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